WHEREAS, The staging of the Snow Queen Festival provides an opportunity for development of leadership training to Jaycees; and,

WHEREAS, 1,000 young ladies from fifty South Dakota communities have the opportunity to participate in the Festival and opportunity to develop character, personality and poise; and,

WHEREAS, This week-long Festival and Contest provides top entertainment and excitement for the people of South Dakota; and,

WHEREAS, The Snow Queen Festival brings national recognition to South Dakota by being recognized as one of the top attractions in the nation for the month of January:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of January 5-12, 1974, as

## SNOW QUEEN WEEK

in the State of South Dakota, and hope that all will avail themselves of the opportunity to participate in and support this 27th annual Snow Queen Festival.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 19th day of December, in the Year Of Our Lord, Nineteen Hundred and Seventy-Three.

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE

3. Herseth